

Main AREA

[Ref:http://onlinelibrary.wiley.com/doi/10.1111/j.1467-8551.1996.tb00107.x/full](http://onlinelibrary.wiley.com/doi/10.1111/j.1467-8551.1996.tb00107.x/full)

1. *Corporate Finance*
2. *Corporate Governance*
3. *Controlling*
4. *Accounting*
5. *Human Resource*
6. *Marketing*
7. *Purchasing*
8. *Logistic*
9. *Management Information System*
10. *Stategy*

Main TOPICS and RESEARCH PAPERS

Ref: <http://research-paper.essayempire.com/topics/management-research-paper-topics/>

Entrepreneurship

Business and Society: Contemporary Issues

Managing the Global Enterprise

Sustainability and the Natural Environment: Green Management

Strategy in a Fast and Networked World

Operations Management with New Technologies in a Global Context

Main TOPICS and RESEARCH

Ref: <http://research-paper.essayempire.com/topics/management-research-paper-topics/>

Teaming In and Beyond Organizations in the Knowledge Economy

Human Resources as a Key Strategic Factor / gender and diversity

Organizational Behavior / Non-Business Organizations: New Perspectives

Leadership Without Boundaries

Information Systems and Knowledge with Mobility and Ethics

Organization Development and Change in the 21st Century

Main METHODOLOGIES

Ref: <https://pdfs.semanticscholar.org/0161/3f43ba38cf91f357e52df5246b3835ae2dbb.pdf>

Ref : <http://centaur.reading.ac.uk/23848/> (doing ressearch in business and management)

1. **Qualitative** : case studies, interview, action research, observation research => <http://www.emeraldinsight.com/doi/abs/10.1108/1176609111162070?journalCode=gram>
2. **Quantitative** => <http://libguides.usc.edu/writingguide/quantitative>

Mixt and/or Hybrid => by Positionning data to contribute to theory / Delphi method / Q methodology (also known as Q-sort) is the systematic study of participant viewpoints. (Using Q Method to Reveal Social Perspectives in Environmental Research and in Managerial exploration)

<https://www.betterevaluation.org/en/evaluation-options/qmethodology>

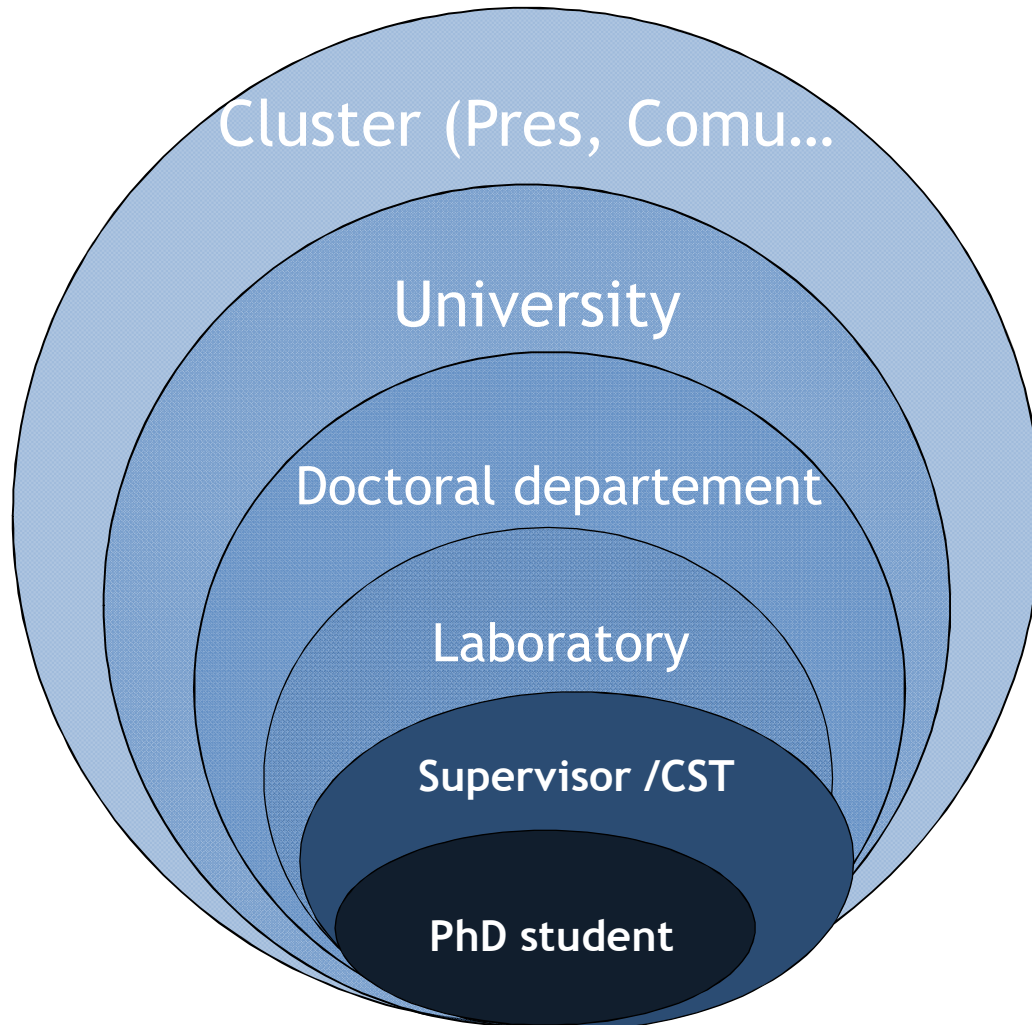
Main data about phd/thesis

1. Duration 3 or 4 years (sometime 5 but rarely)
2. One main research question (and 3 or 4 under questions)
3. Methods : 30% qualitativ / 40% quantitativ / 30% hybrid method
4. Epistemo : 70% positivist-interpretativist / 30% other =>
<http://jms.nonolympictimes.org/Articles/Article8-March2014-Vol4.pdf>
5. Total per year in France (data by cnu) : 346 thesis in management during 2016 and 357 during 2017
6. Related area : computer sciences , economics, law, psychologist, ingeneering, history, geography

FOR MORE INFORMATIONS => <http://www.fnege.org/publications/les-publication-de-la-fnege/observatoires/les-observatoires> (in french)

Thank you for your attention / marc.bidan@univ-nantes.fr

Organization of the research / position of the Doctoral Departement



Links between Teaching and Research within institutions of higher education